

GRAITEC announces the appointment of Babacar CISSE as Business Development Manager for Africa.

Bièvres, France, January 17th, 2011

GRAITEC, a major worldwide developer for structural analysis and detailing software, is pleased to announce the appointment of Mr. Babacar Cisse as Business Development Manager for Africa for the GRAITEC Group. This promotion is effective on January 1st, 2011.

GRAITEC announces the appointment of Mr. Babacar Cisse as Business Development Manager for Africa, effective since January 1st, 2011. He will report to the Chief Operating Officer, Alexandre Tartas.

Babacar Cisse will be responsible for developing the channel of GRAITEC value-added resellers in Africa and in Lebanon. He will organize the sales in these territories, establish partnerships with Higher Education and ensure the satisfaction of customers and users.

With this appointment, GRAITEC clearly states its willingness to deploy its global CAD / CAE offering in Africa and sustain partnerships that will offer GRAITEC a real and solid presence in this market.

Babacar Cisse first worked as a consultant in the organization SSII Artaud Courtheoux & Associates. In 2002, he joined the Group through its subsidiary GRAITEC France as Software Engineer in the Paris Regional Agency. His responsibilities included user support, pre-sales, engineering support, trainings and engineering projects. Since 2006, he has also been teaching Concrete CAD and strength of materials at CNAM Paris. In parallel, he obtained an MBA in Business Administration at the School of Foreign Trade (CSTC / CSEC) in Paris-La Defense.

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Alexandre TARTAS, GRAITEC COO, comments: "In the direct continuation of the geographical expansion of the solutions developed by GRAITEC Group, Africa is part our strategy. Already used by many companies in Africa, GRAITEC solutions will undoubtedly benefit from the dynamism and experience of Mr. Cisse. It is a rare opportunity to be able to count on the support and motivation of an employee as Babacar, who will no doubt ensure success in this endeavor."

About GRAITEC...

Founded in 1986, GRAITEC is a major software developer for civil engineering offering a Building Information Modeling (BIM) system that automates the entire structural process. Used by more than 30,000 professionals worldwide, GRAITEC solutions have helped in creating outstanding projects: Cœur Défense tower, Stade de France stadium, Cairo Subway, Düsseldorf International Airport, Băneasa Shopping City in Bucharest, Milano Fair, etc. The GRAITEC Group has more than 250 employees working in 12 companies (France, Germany, Czech Republic, Romania, Russia, United Kingdom, Canada, USA and Singapore). GRAITEC also manages an international network of more than 40 resellers.

For more information, please visit www.graitec.com

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